

ALUMNI FUND LEAD SCHOLARSHIP

LEADERSHIP

David Hertz (B.Arch '83) Main Event 9, Los Angeles, 2010



Rahinah Ibrahim (M.Arch '90) GreenBuild Expo, Manchester, UK. 2010



Thom Mayne

Architecture and Beauty Symposium,
SCI-Arc Pavilion, 2010

ALUM DONATES VANITY FAIR CAMPAIGN PROCEEDS TO ESTABLISH SCHOLARSHIP

David Hertz (B.Arch '83), founder and president of Studio of Environmental Architecture (SEA), has been recognized for his contribution to the environmental and design communities for nearly three decades. His earliest achievements include the development and design use of Syndecrete, an advanced composite using natural minerals and recycled materials as its primary ingredients. His products of environmentally-friendly Syndecrete have been exhibited at the Museum of Modern Art in New York, The Smithsonian Museum of American History, and the National Building Museum in Washington, DC, receiving the 1990 *Progressive Architecture Magazine*'s Young Architects Competition, the Architectural League of New York's Young Architects Competition and Forum, the 1993 Design Leadership Award sponsored by *Inc. Magazine* and Corporate Design, and an AIA Service Award for Craftsmanship.

SEA has become a model for the environmentally conscious enterprise, winning the City of Santa Monica Sustainable Leadership Award in 2004 as well as the Eco-Home Network's Sustainable Living Award—the same year he gained LEED accreditation. In 2008, Hertz was elected to the College of Fellows of The American Institute of Architects as its youngest member.

Selected by Rado watches and *Vanity Fair* in 2010 as an honoree for their "Unlimited Spirit" advertising campaign, celebrating philanthropic efforts led by design industry visionaries, Hertz hosted the campaign launch party at his private residence in Venice, California. Proceeds were donated to SCI-Arc to set up a scholarship fund for Sustainable Practice in design.

The Scholarship for Sustainable Practice was awarded to B.Arch student and Solar Decathlon participant Paul Ferrier Cambon.

RAHINAH IBRAHIM WOMEN IN THE BUILT ENVIRONMENT SCHOLARSHIP

Dr. Rahinah Ibrahim (M.Arch '90) is no stranger to firsts. While at SCI-Arc, she won First Choice Design for implementation of Step Up on Second, a Santa Monica facility for the homeless community with mental illness. At 28, she became the first female project manager in Malaysia, working for a commercial property developer in Kuala Lumpur. In 2000, she led a committee at the University Putra Malaysia (UPM) in establishing a new architecture program.

Last year, Ibrahim made a multi-year gift to establish the Women in the Built Environment Scholarship, the first of its kind at SCI-Arc. A scholarship recipient herself, Ibrahim has a strong commitment to giving back to open up opportunities to women who may otherwise not have the means to pursue their academic goals.

Describing herself as a "late bloomer," Ibrahim used her interest in art to communicate what she saw about people and the environment. After completing her Bachelor of Arts in Architecture at the University of Washington in 1987, she pursued a Masters at SCI-Arc, where she "finally understood how to put all the complex issues together as an architect." She completed her PhD in Construction Engineering and Management at Stanford in 2005.

An Associate Professor and Deputy Dean for Research, Innovations, and Graduate studies at the Faculty of Design and Architecture, UPM, Ibrahim actively contributes to research in the field of innovative integrated design for sustainable product development.

The first Women in the Built Environment Scholarship was awarded in Spring 2011 to M.Arch student Lanna B. Semel, who is also a participant in the Solar Decathlon.

SCI-ARC FOUNDER THOM MAYNE IS ELECTED TO THE BOARD OF TRUSTEES

Pritzker Architecture Prize-winning architect Thom Mayne of Morphosis has been elected a SCI-Arc Trustee.

"Thom Mayne is the quintessential SCI-Arc architect," said Director Eric Owen Moss. "His addition to the Board is indicative of the fact that SCI-Arc continues to re-imagine the content of architecture."

A product of the anti-establishment of the 1960s, Mayne was among seven faculty members and approximately 40 students who left Cal Poly Pomona in 1972 to create SCI-Arc, "a college without walls." Since then, he has been a frequent guest, juror, lecturer, and generous supporter of the school. As SCI-Arc prepares to turn 40 next year, Mayne's appointment to the Board of Trustees complements a series of events that have prompted the school's growth physically and programmatically. "Thom is an incredible addition to the team at a time when SCI-Arc is reaching new levels of academic achievement with a Board striving to meet ever-increasing levels of excellence," says Jerry Neuman, SCI-Arc Board Chairman.

Mayne's firm, Morphosis Architects, was founded as an interdisciplinary and collective practice involved in experimental design and rigorous research. Since its formation in 1972, the first year of SCI-Arc's history, he has been the recipient of 25 Progressive Architecture awards, more than 100 American Institute of Architects (AIA) awards, and numerous other design recognitions. Under his direction, the firm has been the subject of various group and solo exhibitions and are included in the permanent collections of the Museum of Modern Art, New York; the San Francisco MOMA; the MAK in Vienna; the Israel Museum in Jerusalem; and the FRAC Centre in France. Some of his best-known commissions include the Caltrans Building in Los Angeles, the San Francisco Federal Building, 41 Cooper Square (The Cooper Union's new academic building in Manhattan), the Phare Tower in Paris, and the FLOAT House (a pre-fabricated housing prototype in New Orleans).

In addition to co-founding SCI-Arc, Mayne has remained active in academia. He has held teaching positions at Columbia, Yale (Eliel Saarinen Chair in 1991), Harvard Graduate School of Design (Eliot Noyes Chair in 1998), California State Polytechnic University at Pomona, SCI-Arc, Berlage Institute in the Netherlands, the Bartlett School of Architecture in London, and several other international institutions. He is currently a Distinguished Professor in the UCLA Department of Architecture and Urban Design.

Mayne holds a Master of Architecture degree from Harvard Graduate School of Design and a Bachelor of Architecture degree from the University of Southern California. He and his wife, Blythe Alison-Mayne, who holds an MBA from the University of California at Los Angeles, make their home in Los Angeles and New York.